

# DIGITAL PARENTING GENERATION Y (MILLENNIAL) IN FORMING DIGITAL WELLBEING ALPHA GENERATION CHILD


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# Topic discussion



- Introduction generation Y (milenial) and Alpha
- Introduction digital parenting
- Introduction digital well-being
- Introduction digital well-being skill
- Digital parenting generation Y
- Digital well-being skill generation Alpha

# GENERATION Y (millennial or digital natives) 1980-1994

Confident, ambitious, flexible, work in groups, prefers to communicate with friends via online messaging, likes things to be organized and in charge.

Second biggest population. Productive age to work and build a new family.



# GENERATION ALPHA (digital natives) 2010-2024

Digital savvy, automatically understand digital world, follow online trending, visual learning by technology, think screen as something to see not as tools, build online friendship/peer.

Indonesia is one of four countries with the biggest population of Generation Alpha.



# Digital Conflict

- Happen between parents and childern
- Starts from 5 years old (pre school)
- Parents limit digital access=children felt constrained
- Parents don’t limit digital access=children fall to gadget addiction



# DIGITAL PARENTING

BRISSON- BAIVIN (2018)

All forms of attention, rules, and parental strategies that on families or children who use digital technology devices. The parenting style is implemented for manage the digital well-being of children and families in the habit of using digital devices.



# *Digital well-being*

**Marco Gui (2017)**

A state of subjective well-being that grows in an environment that has overflowing digital communication characteristics. Individuals can use media to feel comfortable, safe, satisfied and full of feelings. This condition is influenced by the individual's specific ability (digital well-being skill) and the social cultural context where the individual lives (social skill).

# Digital well-being skill

A collection of children's capabilities to regulate the effects of non-stop digital communication. This ability can be seen from the child's ability to focus on daily life and avoid stress caused by the fast flow of information, minimizing waste of time and attention to activities that are not relevant to the child's life (Gui, et.al, 201 7)

# RESEARCH METHOD

## QALITATIVE

Case study instrumental

## INTERVIEW

Semi-structural with subject and significant others

## DATA-DRIVEN

using the subject's answers as a discovery of new themes

## FIELD NOTES

make observations on children's use of gadgets at school and home as well as gen Y parenting style

# Digital Parenting Generation Y

Scheduling screen time

Accompanying children to create something from online content

Communicating content that is inappropriate for children

Learn from child psychologist about child’s development

# Digital Well-being Skills Generation Alpha

Feelings of interest doing activities

Establish relationships with other people positively

Making efforts to achieve something

Taking meaning from an phenomenon

Take care of their own physical health

# References


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# Thank you



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